



ECHSCAMP.COM

# NEWSLETTER



## WELCOME TO THE C.A.M.P. NEWSLETTER!

Incorporated as a 501(c)(3) in 2024, C.A.M.P. is a professional training and development program serving primarily at-risk and underserved students at Canton's Early College at Lehman from middle school to career. We nurture students through mentoring, career seminars, job shadowing, internships, and networking to provide significant competitive advantages for employment and/or higher education.

With generous contributions like yours, we can make a real impact on the lives of young people in Canton's Early College at Lehman looking to achieve their academic and career goals.



SCAN ME



## HOW WE STARTED

C.A.M.P. started in 2012 as a group of volunteers with a passion for supporting our community's underserved and at-risk students. Tom Venturella created the program with Kenneth Brunner, who was the principal of Early College at the time, and Adrian Allison, the district's superintendent. The collective mission was to provide the support students need to thrive in school, in their careers, and throughout their lives. While the program started small, we have experienced significant growth and momentum in the last few years, and we look forward to what's next for C.A.M.P.



## Students Get Valuable Work Experience

C.A.M.P. students have completed over 160 paid internships with C.A.M.P. partner organizations, including Goodyear Tire and Rubber Company, Gervasi Vineyard, Fresh Mark Inc., The J.M. Smucker Company, AWP Safety Headquarters (Area Wide Protective), Krugliak, Wilkins, Griffiths & Dougherty Co., L.P.A., The Timken Company, West Medical Inc., Tiqvah Hands of Hope, Goodwill Industries International Inc., Howard Hanna, Canton City School District, and Glenmoor Country Club.



## INTERNSHIPS



## TOPUCU Training Sets Students Up for Success

Since 2018, C.A.M.P. has offered The Only Person You Cheat is You (T.O.P.U.C.U.) training seminars, which include the seven steps to personal transformation, the purpose of which is to assist students in developing a personal mission statement. Each student also completes their personal resume in the first semester of their junior year. Training is provided to all students attending Canton's Early College - approximately 840 students have completed this training to date.



## College Visits Boost Enrollment

Several years ago, C.A.M.P. saw a need to help visualize college through onsite college visits. In 2016, C.A.M.P. volunteers would pull together in personal cars to show students local colleges with a 46% participation rate. Today ALL Early College High School students are offered 10 local university tours throughout their junior and senior year. This has led to 73% of our students now enrolling in these 10 local colleges to start their college careers. That's a 59% increase in local college attendance.

## Glenmoor Fundraiser Success Raises Money for Scholarships

In 2024, we held our first fundraising event at Glenmoor Country Club and raised nearly \$80,000 in scholarships for at-risk and underserved students. It was a wonderful evening of sharing the C.A.M.P. mission and hearing from our alumni. We were honored by these distinguished guests: Hall of Fame inductee and Gold Jacket recipient, Charlie Joiner, Guardians Hall of Famer, Andre "Thunder" Thornton, and Canton McKinley graduate and Ohio State National Champion, Kenny Peterson.

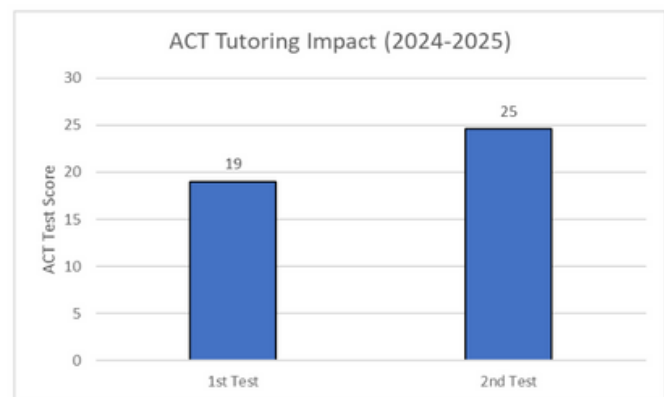
### Key Outcomes:

- Approximately 90 Event Attendees
- Nearly \$80,000 Raised
- New Board Member, Kenny Peterson
- Plans for a Gala Event Next Fall: Save the Date - 9/24/25



## YOUNG LEADERS

Our mission relies on collaboration with young professionals in our community at our career roundtables, job shadowing, internships, and more. These dynamic young people work with C.A.M.P. students to help them understand available local career opportunities, and to see if a career is the right fit for their goals and talents. We are proud to partner with United Way's Young Leaders Society and the Canton Regional Chamber of Commerce's ystark!



## ACT/SAT Tutoring Shows Huge Results

We are proud to share that our students have shown remarkable improvement in their ACT and SAT scores, demonstrating the effectiveness of our academic support and mentorship programs. On average after tutoring, C.A.M.P. students increased their scores by 6 points from their first test to their second test.

The 2024 class had 19% of graduates score 30 or higher on the ACT. Additionally, 26% of our 2025 senior class scored a 30 or higher on the ACT. The class of 2026 is showing continued progress with 29% scoring a 30 or above.

Special thanks to College Planning Alliance for sponsoring in-class support and personalized ACT tutoring for our students.

## Endorsement from The Canton City School District Superintendent

"C.A.M.P. aligns with our mission statement to inspire confident, creative, and open-minded learners by educating the whole child and providing high-quality learning experiences in a safe and secure learning environment.

By funding this project, you will provide another way for the Canton City School District to help children overcome educational barriers and disadvantages and pave the way for improved educational and economic prospects long-term."

Jeffery S. Talbert  
Superintendent Canton City School District

## Celebrating Student Success!

"I love my internship with Fresh Mark which has led to an offer of a permanent position on their supply chain team, once I graduate from University of Akron with my bachelor's degree in organizational supervision. Thank you C.A.M.P. for this amazing opportunity to let students and donors know of internships C.A.M.P. provides and the opportunities it can open for you." - Samantha Brunner, C.A.M.P. graduate

### By the Numbers:

- 256 students have attended C.A.M.P. so far
- 98% of C.A.M.P. students attend college
- 88% of C.A.M.P. students graduate from college

## What's Coming Up

- April Seminar: Mentor & Mentee Orientation; Communication & Networking Skills
- May Seminar: C.A.M.P. Student Alumni Session
- C.A.M.P. Scholarship and Graduation Celebration: June 8
- Scholarship Fundraising Gala: Save the Date - 9/24/25

## How to Give

Your continued support is vital in allowing us to empower more students to reach their full potential and keep our best and brightest talent here in Northeast Ohio. Whether you are interested in a tax-deductible financial contribution or have job shadowing or internship opportunities for our students, we want to hear from you.

Give us a call at 330-458-3950.



SCAN ME



## C.A.M.P. Partners with Aultman College and Altercare

C.A.M.P. recently entered into a partnership with Aultman College and Altercare to provide cost-neutral tuition to our nursing students (worth \$50,000 to \$80,000, depending on the degree). **We're pleased to announce two C.A.M.P. students were offered full tuition scholarships to Aultman College. Both accepted and will enroll this fall to start their nursing careers.** Altercare will also provide free STNA certification training this summer for select C.A.M.P. and Early College students. STNA is an entry-level health care certification that provides basic patient care skills training and typically costs between \$750 to \$1,200 per student. This will allow immediate employment for our students in local hospitals and nursing facilities.





## A Message from Our Board President

I'd like to welcome you to the inaugural C.A.M.P. newsletter. My name is Yago Gonzalez, and I've been involved with C.A.M.P. for three years. This past year, I was elected President of the Board of Directors of this incredible organization.

Over the past decade, C.A.M.P. operated on a fully volunteer basis, serving talented students at McKinley's Early College High School. Our mission is to provide competitive advantages for higher education and employment. By retaining our homegrown talent in local colleges and employment, we aim to "close the circle" from high school to college, then to employment back in our community. Last year, we incorporated C.A.M.P. as a nonprofit, with the goal of ensuring the enduring impact of our services and establishing C.A.M.P. as a pillar of our community.

I'm filled with excitement for C.A.M.P.'s future. The energy and drive of our students continue to inspire me every day. Their potential knows no bounds, and I am confident that with the support of all of you—our dedicated volunteers, partners, donors, and community members—we will continue to make a lasting impact on their lives and the future of Stark and Summit County. The work we do together today will shape the leaders of tomorrow.

Thank you for being a part of the C.A.M.P. family.

## C.A.M.P. Partners



CAST



Employers Health™



TIMKEN



COLLEGE PLANNING  
ALLIANCE



## C.A.M.P. Board Members

**Dr. Mangala Betkerur** -  
Development Committee Member,  
Retired Physician

**Steve Burger** - Treasurer, CFO at  
Employers Health

**Yago Gonzalez** - Board President,  
Portfolio Manager

**Terry Moore** - Governance  
Committee Chair, Attorney

**Adam Olenick** - Development  
Committee Member, Financial  
Advisor

**Alicia Pucky** - Secretary of the  
Board, V.P. Human Resources at  
Fresh Mark

**Troy Russell** - Principal, Early  
College High School

**Randy Snow** - Vice President,  
Attorney

**Richard Milligan** - Governance  
Committee Member, Attorney

**Ken Peterson** - Governance  
Committee Member, Business  
Owner

